Toyota Forklift

Ever since 1992, Toyota Material Handling inc., U.S.A., also known as TMHU, continues to be the top selling lift truck dealer in the United States. This company has been situated out of Irvine, California for well over 40 years, offering a comprehensive line of quality lift trucks. With a great reputation of durability and reliability, Toyota lift trucks have thrived in the competitive resources handling market. Quality is the keystone of Toyota's renowned Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S.A are manufactured here.

Every one of Toyota's manufacturing plants within Canada and the United States comply with the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its dedication to relentless development and its environmentally friendly systems. It is the first and only producer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For example, the Toyota 8-Series IC lift vehicles emit 70% less smog forming emissions than the current federal EPA standards and have complied with California's strict emission standards and regulations.

TMHU, U.S.A.- Leading the Industry

The president of Toyota Material Handling, U.S.A., Brett Wood feels that TMHU's success comes from its dedication to manufacture high quality lift vehicles while providing excellent customer support and service. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also known as TICO, is listed in Fortune Magazine as the world's largest lift truck provider and is amongst the magazines prestigious World's Most Admired Companies.

New Meaning to Environmental Accountability

Toyota Industries Corporation, as the parent company, has instilled a rich corporate doctrine of environmental stewardship in Toyota. Not many other organizations and no other lift truck manufacturer can match Toyota's history of protecting the natural environment while concurrently advancing the economy. Environmental responsibility is an important aspect of company decision making at Toyota and they are proud to be the first and only manufacturer to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet another reason they remain a leader within the industry.

In 2006, Toyota introduced the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission principles, and also meets California's more involved 2010 emission standards. The finished creation is a lift truck that creates 70 percent fewer smog forming emissions than the present Federal standards tolerate.

Furthermore in 2006, Toyota established an affiliation with the Arbor Day Foundation, furthering their commitment to the environment. Upwards of 57,000 trees have been planted in district parks and national forests damaged by environmental causes such as fires, as a result of this relationship. 10,500 seedlings have also been spread through Toyota Industrial Equipment's system of dealers to non-profit organizations and local customers to help sustain communities all over the United States

Industry Leader in Safety

Toyota's lift vehicles provide better productivity, visibility, ergonomics and durability, and most significantly, the industry's leading safety technology. The company's System of Active Stability, also called "SAS", helps lessen the possibility of mishaps and accidental injuries, in addition to increasing productivity levels while minimizing the potential for product and equipment damage.

System Active Stability senses several aspects that could lead to lateral instability and likely lateral overturn. When one of those conditions are detected, SAS instantly engages the Swing Lock Cylinder to steady the rear axle. This changes the lift truck's stability footprint from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the likelihood of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also assists to prevent injuries or accidents while adding stability.

SAS was initially launched to the market on the 7-Series internal combustion models in 1999 and subsequently catapulted Toyota into the industry leader for safety. Ever since then, SAS has been built-in to nearly all of Toyota's internal combustion machines. It is standard gear on the new 8-Series. There are more than 100,000 SAS-equipped lift vehicles in operation, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with obligatory worker education, overturn fatalities across all brands have decreased by 13.6% since 1999. Furthermore, there have been an overall 35.5% decrease in industry wide collisions, loss of control, falls and tip overs from a lift truck for the same period.

Toyota's pattern of brilliance reaches far beyond its technological achievements. The company maintains an extensive Operator Safety Training course to help purchasers meet OSHA standard 1910.178. Education courses, videos and an assortment of resources, covering a broad scope of matters—from individual safety, to OSHA regulations, to surface and cargo situations, are available through the vendor network.

Toyota's Commitment to The U.S.A.

Ever since the transaction of its first lift truck in the U.S. to the construction of its 350,000th lift truck produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has maintained a solid presence in the U.S. This reality is demonstrated by the statistic

that 99% of Toyota lift trucks sold in America today are manufactured in the United States.

Based in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities across 126 acres. Facilities include a National Customer Center, as well as production operations and supply centers for equipment and service components, with the entire investment exceeding $113 million dollars.

The new NCC was built to serve TMHU clients and sellers. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an section for live product demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its originator, Sakichi Toyoda, in 1867, and lastly a training center.

First in Client Satisfaction and Service

TMHU has 68 official industrial equipment dealers, along with 189 dealership locations all through the United States, offering the most complete and inclusive consumer support and customer service in the industry. The company's new and Licensed Used lift vehicles, service, components, and financing features make Toyota dealerships a one-stop shop to ensure overall customer satisfaction.