Genie Forklift

Genie is a universally acclaimed corporation that enjoys the spirit of alliance with their extensive network of allied customers. Genie Industries prides itself on the thought of bringing materials and people higher and extending further beyond the goods they produce. Genie Industries strives to help clientele erect their operations no matter how large or small the scale of operation may be.

The launch of the Genie Hoist in 1996, a pneumatic, transportable material lift initiated the beginning of Genie Industries. A succession of aerial work platforms and other material lift trucks followed to satisfy consumer demand. These modern products secured global recognition and established contemporary product design.

Genie Industries is at this time a subsidiary of Terex Corporation. Preserving leading quality production and uncompromising service and support are among their top priorities. With customers from Helsinki to Hong Kong and Denver to Dubai requesting the distinctive blue coloured lifts on the jobsite, the business is self-assuredly grounded in their exceptional consumer service and values. Acknowledging that their clients are their greatest inspiration, the team at Genie Industries are individually dedicated to providing expertise and maintaining customer rapport.

The reliable team is persistently committed to recognize the most green and efficient, environmentally accountable ways to develop the products the customers would like. The company’s “lean production” procedures help limit waste while delivering the utmost quality product possible in the shortest timeframe at the least expensive cost to the consumer. The staff at Genie Industries is proud to serve the industry and this is reflected in every creation they design. Always welcoming customer input helps them to manufacture and develop innovative new products that are effortless to service and handle, provide optimum value-for-cost and satisfy international standards. Thriving on consumer criticism enables Genie Industries to continually evolve and satisfy the consumers’ needs.

Genie's service experts are readily available to offer solutions to the questions you may have in order to keep you fully operational. Their extensive components network will promptly ship parts to ensure their customers’ machines are running effectively. Each product comes backed by a competitive and reliable warranty.

Genie Industries prides itself on client success. They manufacture and service their goods to maximize efficiency and uptime on the job. Providing on-going instruction opportunities, to marketing support to adaptable financing options, Genie Industries gives their customers the resources to get the most out of their purchase.